



BRAINWARE UNIVERSITY
SCHOOL OF HUMANITIES & SOCIAL SCIENCES
DEPARTMENT OF ENGLISH & LITERARY STUDIES
BACHELOR OF ARTS IN APPLIED ENGLISH
BACHELOR OF ARTS (HONOURS) IN APPLIED ENGLISH /
BACHELOR OF ARTS (HONOURS with RESEARCH) IN APPLIED ENGLISH– 2026

Semester -I

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE10101	Introduction to Applied Linguistics	4	0	0	40	60	100	4	Major
2	BAE10201	Phonetics and Spoken English	4	0	0	40	60	100	4	Minor
3	VAC00006	Environmental Studies	2	0	0	40	60	100	2	VAC
4	VAC00017	Content Writing and Blogging	2	0	0	40	60	100	2	VAC
5	BAE10002	AI Foundations & Generative AI Literacy	3	0	0	40	60	100	3	SEC
6	AEC00005	Functional English	2	0	0	40	60	100	2	AEC
7	BAE10001	Introduction to Indian Literature	3	0	0	40	60	100	3	IC
Total			20	0	0	280	420	700	20	

Semester-II

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE20102	Introduction to Writing Studies	4	0	0	40	60	100	4	Major
2	BAE20202	English Grammar and Usage	4	0	0	40	60	100	4	Minor
3	BAE20002	Basics of Translation and Interpretation	3	0	0	40	60	100	3	SEC
4	VAC00007	Human Values and Ethics	2	0	0	40	60	100	2	VAC
5	VAC00018	Storytelling and Narrative Skills	2	0	0	40	60	100	2	VAC
6	BAE20001	Understanding India	3	0	0	40	60	100	3	IC
7	AEC09001	Communicative English Lab	0	0	4	40	60	100	2	AEC
Total			18	0	4	280	420	700	20	
8	UGPC001	Foundations of Professional Communication	0	0	0	100	0	100	0	GPC



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Semester-III

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE30103	Search Engine Optimization and Web Content Writing	4	0	0	40	60	100	4	Major
2	BAE30104	Language and Media	4	0	0	40	60	100	4	Major
3	BAE30203	Literature and the Environment	4	0	0	40	60	100	4	Minor
4	BAE30002	Creative Writing for Digital Media	3	0	0	40	60	100	3	SEC
5	BAE30001	Classical Indian Drama	3	0	0	40	60	100	3	IC
6	AEC00002	Communicative English	2	0	0	40	60	100	2	AEC
Total			20	0	0	240	360	600	20	

Semester-IV

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE40105	Technical Writing and Communication	4	0	0	40	60	100	4	Major
2	BAE40106	Sociolinguistics	4	0	0	40	60	100	4	Major
3	BAE40107	Editing and Publishing	3	0	0	40	60	100	3	Major
4	BAE40108	Introduction to AI in Content Creation	3	0	0	40	60	100	3	Major
5	BAE40204	Public Speaking and Presentation Skills	4	0	0	40	60	100	4	Minor
6	AEC00006	Modern Indian Language 1. Hindi 2. Bengali 3. Alternative English 4. MOOC*	2	0	0	40	60	100	2	AEC
Total			20	0	0	240	360	600	20	
7	UGPC002	Workplace Communication and Professional Skills	0	0	0	100	0	100	0	GPC

*MOOC/Equivalent MOOC approved by BoS Chair (Evaluation scheme as per Blended Learning and MOOCs Policy)



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Semester-V

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE50109	Copywriting and Advertising	4	0	0	40	60	100	4	Major
2	BAE50110	Introduction to Journalistic Writing	4	0	0	40	60	100	4	Major
3	BAE50111	Research Methodology in Writing Studies	3	0	0	40	60	100	3	Major
4	BAE50112	Ethics in Media and Communication	3	0	0	40	60	100	3	Major
5	BAE50205	Language and Emotional Intelligence	4	0	0	40	60	100	4	Minor
6	BAE58001	Project	0	0	0	40	60	100	2	IAPC
Total			18	0	0	240	360	600	20	
7	UGPC003	Advanced Professional Communication and Employability Skills	0	0	0	100	0	100	0	GPC

Semester-VI

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE60113	Introduction to Computational Linguistics	4	0	0	40	60	100	4	Major
2	BAE60114	Introduction to Script Writing	4	0	0	40	60	100	4	Major
3	BAE60115	Dubbing and Subtitling	4	0	0	40	60	100	4	Major
4	BAE60116	Indian Poetics and Literary Criticism	4	0	0	40	60	100	4	Major
5	BAE68206	Minor Research Project	0	0	0	40	60	100	4	Minor
Total			16	0	0	200	300	500	20	



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Semester-VII (Honours / Honours with Research)

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE70117	Advanced Stylistics and Discourse Analysis	4	0	0	40	60	100	4	Major
2	BAE70118	Language, Culture, and Society	4	0	0	40	60	100	4	Major
3	BAE70119	English for Specific Purposes	4	0	0	40	60	100	4	Major
4	BAE70120	Advanced Translation Skills	4	0	0	40	60	100	4	Major
5	BAE70207	Gender Studies	4	0	0	40	60	100	4	Minor
Total			20	0	0	200	300	500	20	

Semester-VIII (Honours)

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE80121H	Corpus Linguistics	4	0	0	40	60	100	4	Major
2	BAE80122H	Writing in Social Media	4	0	0	40	60	100	4	Major
3	BAE80123H	World Englishes	4	0	0	40	60	100	4	Major
4	BAE80124H	Digital Humanities	4	0	0	40	60	100	4	Major
5	BAE88208H	Advanced Applied Project	0	0	0	40	60	100	4	Minor
Total			16	0	0	200	300	500	20	

Semester-VIII (Research)

Sl. No.	Course Code	Course	L	T	P	Evaluation Scheme		Total	Credits	Course Type
						CIA	ESE			
1	BAE80121R	Research Methodology	4	0	0	40	60	100	4	Major
2	BAE80208R	Resume Writing and Portfolio Building	4	0	0	40	60	100	4	Minor
3	BAE88001R	Dissertation	0	0	0	40	60	100	12	RPC
Total			8	0	0	120	180	300	20	